



# **RACE/ETHNICITY RE-SURVEY FOR STUDENTS**

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# WHY ARE WE TALKING ABOUT THIS?

- The Census
- Reporting requirements
  - Internal request
    - Ex. faculty submission of grants
    - Describing our community
  - External request
    - College guides
    - SMCM submits information to state and federal agencies on students, faculty, and staff
    - Institutional non-compliance = Big fines!



# HOW WILL THIS BE DIFFERENT?

## Old Categories

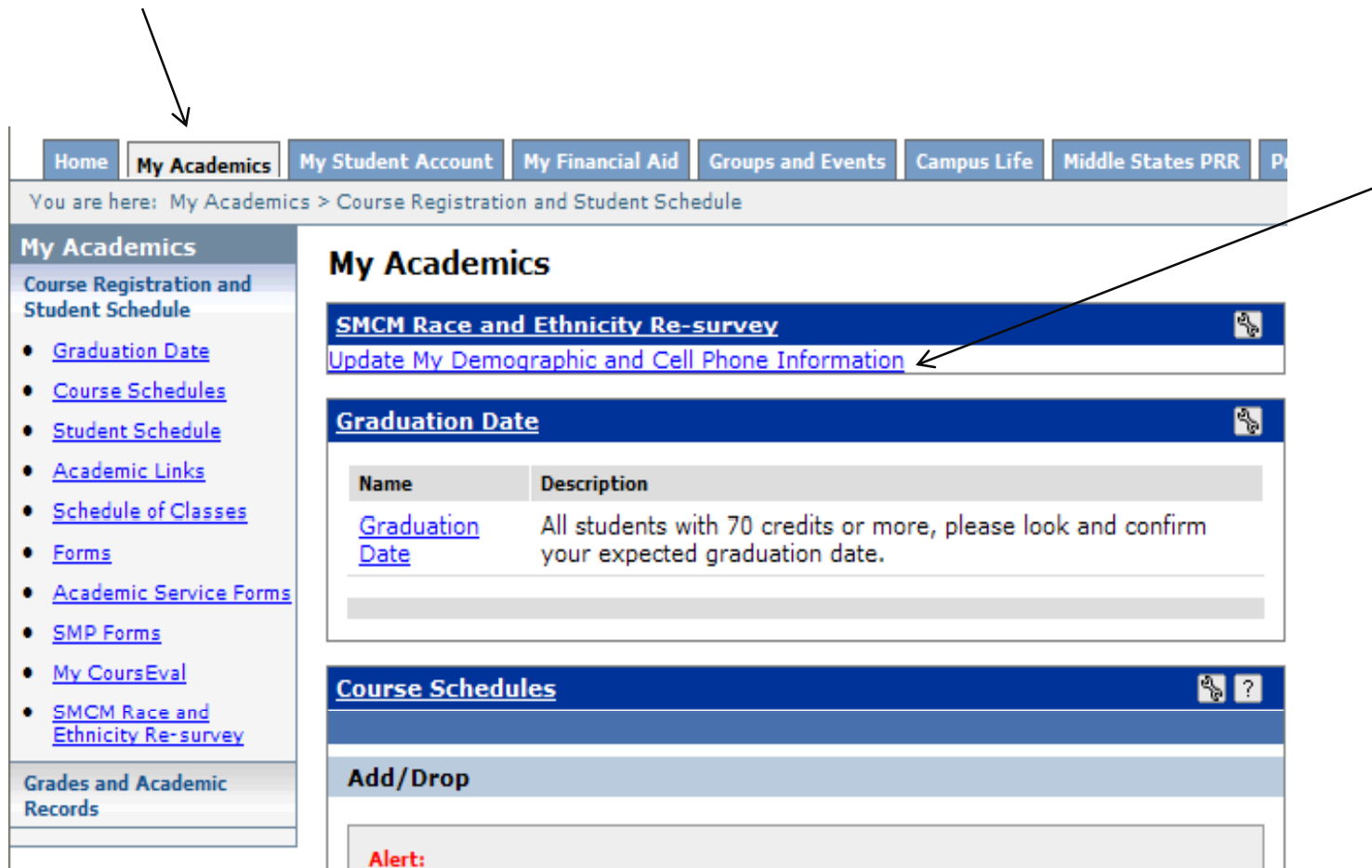
White  
Black or African American  
Hispanic  
Asian  
American Indian/ Alaskan  
Native  
Unknown

## New Categories

1. Are you Hispanic/Latino?  
Yes No
2. What is your race?  
White  
Black or African American  
American Indian/ Alaskan  
Native  
Asian  
Native Hawaiian or Other  
Pacific Islander (new)



# Where is the web form located?



The screenshot shows a university website interface. At the top, a navigation bar contains tabs for Home, My Academics, My Student Account, My Financial Aid, Groups and Events, Campus Life, Middle States PRR, and P. The 'My Academics' tab is selected. Below the navigation bar, a breadcrumb trail reads 'You are here: My Academics > Course Registration and Student Schedule'. On the left, a sidebar menu titled 'My Academics' lists various options: Course Registration and Student Schedule, Graduation Date, Course Schedules, Student Schedule, Academic Links, Schedule of Classes, Forms, Academic Service Forms, SMP Forms, My CoursEval, and SMCM Race and Ethnicity Re-survey. The main content area is titled 'My Academics' and features three sections: 'SMCM Race and Ethnicity Re-survey' with a link to 'Update My Demographic and Cell Phone Information', 'Graduation Date' with a table, and 'Course Schedules' with an 'Add/Drop' section. An 'Alert:' box is visible at the bottom of the main content area. Two arrows point to the 'My Academics' tab and the 'Update My Demographic and Cell Phone Information' link.

Home My Academics My Student Account My Financial Aid Groups and Events Campus Life Middle States PRR P

You are here: My Academics > Course Registration and Student Schedule

**My Academics**

Course Registration and Student Schedule

- [Graduation Date](#)
- [Course Schedules](#)
- [Student Schedule](#)
- [Academic Links](#)
- [Schedule of Classes](#)
- [Forms](#)
- [Academic Service Forms](#)
- [SMP Forms](#)
- [My CoursEval](#)
- [SMCM Race and Ethnicity Re-survey](#)

Grades and Academic Records

**My Academics**

**SMCM Race and Ethnicity Re-survey**

[Update My Demographic and Cell Phone Information](#)

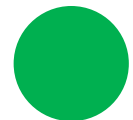
**Graduation Date**

Name	Description
<a href="#">Graduation Date</a>	All students with 70 credits or more, please look and confirm your expected graduation date.

**Course Schedules**

**Add/Drop**

**Alert:**



# What does it look like?

## My Academics

 [Printer Friendly](#)

### SMCM Race and Ethnicity Re-survey

#### Race and Ethnicity

Colleges and universities are asked by many, including federal and state government and national surveys, to describe the racial and ethnic backgrounds of our students and employees. The current ethnic and racial data on file has been pre-populated into the questions. Please update this data if it is incorrect or you wish to change your identity. Please note that the categories of Asian and Native Hawaiian or Other Pacific Islander are now broken down into two categories and those individuals should now declare themselves in the proper category. Individuals who are Hispanic or Latino should now complete the question on race even though it does not have a pre-filled identity.

Additional information on the race and ethnicity re-survey can be [obtained here](#).

You should answer all questions.

**Are you of Hispanic or Latino origin?**

Yes  No [Clear](#)



## What is your race?

Select one or more of the following categories.

White

*A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.*

Black or African American

*A person having origins in any of the black racial groups of Africa.*

Asian

*A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.*

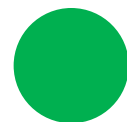
American Indian or Alaska Native

*A person having origins in any of the original peoples of North and South America (including Central America), and who maintains cultural identification through tribal affiliation or community attachment.*

Native Hawaiian or Other Pacific Islander

*A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.*

By submitting this web form without answering the above questions, you will be considered as having no race or ethnicity declaration.



# CELL PHONE INFORMATION


## Cell Phone Information

Because individuals communicate predominantly with cell phones, SMCM now asks students, faculty, and staff to provide their cell phone numbers in the same way that you provide an emergency contact and a home address. This number may be used in similar manner as a land-based phone number.

### What is your cell phone number?

(ex. 555-555-1234)

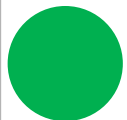
### Cell Phone Carrier?

Select a carrier 

SMCM is also implementing a notification system that would allow the College to notify you via SMS text messaging in the case of an emergency. We will be able to use your cell phone number through SMS text messaging as one of the ways to communicate with you in a critical moment. We take this communication method very seriously and will not use SMS text messaging for non-emergency purposes.

Allow SMCM to notify me via text message in an emergency situation. By giving us your cell phone and carrier information you are automatically signed up. Please uncheck the box to **unsubscribe** from the emergency text message notification system.

Submit



# WHERE DO I GO FOR ADDITIONAL QUESTIONS?

## ○ Elizabeth Clune

- Contact information
  - x 4274
  - [eaclune@smcm.edu](mailto:eaclune@smcm.edu)
  - Glendening Hall 146 (downstairs business office suite by cashier)
- Institutional Research web site:  
<http://www.smcm.edu/institutionalresearch/raceethnicity.html>
- FAQ handout

