State of the College

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President
St. Mary’s College of Maryland
January 30, 2015
Today’s Topics

- Enrollment
  - $2.5M Capital Campaign

- Budget
  - Title IX

- Inclusivity, Civility, and Respect
  - Making the Invisible Visible
But first…
Accolades & Nota Bene
SMCM in the Community

- Educational materials for the new Estuarium exhibit at Calvert Marine Museum
- BrainSTEM taking root in county high schools
- 1st county exit poll survey
SMCM in the Community

- The EPA’s Top 30 Colleges & Universities for Green Power Award

Highpuritynorthwest.com
Getting things done

- Sidewalk and traffic-calming project
- Anne Arundel Hall
- Memoranda of Understanding
  - Sheriff’s Office
  - Walden-Sierra
- Trainings
  - LGBTQ (CommUnity)
- Sexual misconduct
And, now…

The Other Big Issues
Enrollment
## Enrollment

<table>
<thead>
<tr>
<th>Last Semester</th>
<th>This Semester /Forward</th>
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</thead>
<tbody>
<tr>
<td>• Met targets</td>
<td>• Continue enhanced recruiting efforts</td>
</tr>
<tr>
<td>• Cohort 2014</td>
<td>• Prospect pool up</td>
</tr>
<tr>
<td>• Comparable academic credentials</td>
<td>• Applications down</td>
</tr>
<tr>
<td>• most diverse: 30% minority</td>
<td>• Will early decision high yield rate translate?</td>
</tr>
<tr>
<td>• &gt;90% in-state</td>
<td>• Associate VP for Strategic Communications hired</td>
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<tr>
<td>• Retention Committee charged (96% retained F→S)</td>
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<tr>
<td>• Campus community engaged in recruiting and retention efforts</td>
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Development

Last Semester

- VP turnover
- Internal: restructure & reinvigorate
- External trust and new relationships
- Raise funds
  - Modify gifting priority
  - Foundation Board enhancement
  - Cultivate culture of giving

- Initiated the $2.5M capital campaign

Constituent Giving (%)
Development

This Semester / Forward

- Continue the good work

- Hire new VP for Advancement

$725K → $1.25M
Budget

State cut $526K from FY15
Absorbed
FY16 – No tuition hike
Projected $1.6 - $2.2M deficit
Revised forecast: $0.8 - $1.4M deficit
Programming
Governor’s proposed rescinding of FY15 COLA?
Challenges of Humanity – Title IX

<table>
<thead>
<tr>
<th>Last Semester</th>
<th>This Semester /Forward</th>
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<tbody>
<tr>
<td>Progress towards transparency and support</td>
<td>Hire new Title IX coordinator</td>
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<tr>
<td>Made very good progress towards compliance</td>
<td>Continue to assess and refine policies &amp; procedures</td>
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<tr>
<td>Developed/refined policies &amp; procedures</td>
<td>Work with campus community to build and retain trust</td>
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<td>Title IX team</td>
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<td>Campus-wide training</td>
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# Challenges of Humanity – Inclusivity, Civility, & Respect

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<tr>
<th>Last Semester</th>
<th>This Semester /Forward</th>
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<tr>
<td>I was speechless &amp; disappointed</td>
<td>Work to do requiring the entire campus community</td>
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<td>Programming</td>
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<td>Facilitate dialogues</td>
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<td>Safe spaces</td>
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<td>175th Anniversary</td>
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What is the state of the College?
We are doing okay...
...and the “at-large” community is feeling rejuvenated
Rejuvenation and Connection

Hawktoberfest 700 alumni & friends

Giving Tuesday >$16K from 209 donors

MLK Prayer Breakfast (Michael Steele) >300 attendees

Community Service 9445 hours

The President’s Community Service Honor Roll
How are we doing with respect to our *Mission*?
Mission…

- Access & Affordability
- Diversity
- Liberal arts excellence
Invisible
Visible
Visibility & Accomplishments

Books (published/edited) 4
Articles/Book chapters 43
Reviews/Blogs/Op-Eds 9
Exhibitions/Performances 28
Conference presentations/Invited Lectures 51
Student co-authors NUMEROUS
Awards 3
Visibility & Accomplishments

Washington Post’s Top 10 Staged Productions

Michael Ellis-Tolaydo

Tribes

The Admission

Mary Veronica Carroll Rothwell Award
(St. Peter Claver’s Educator of the Year)

Anne Leblans
The State of the College

in toto…?

Better and Improving