

Jennifer J. Tickle, Ph.D.

Curriculum Vitae

Associate Professor of Psychology
St. Mary's College of Maryland
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Education

Dartmouth College, Ph.D. September 1996 – June 2002
Department of Psychological and Brain Sciences
Specialty: Social Psychology
Dissertation title: The effect of movie smoking on smoking attitudes and behavior

University of Virginia, B.A. August 1992 – May 1996
Double Major: Psychology (High Distinction) and Interdisciplinary Women's Studies

Academic Appointments

St. Mary's College of Maryland, Department of Psychology
Associate Professor May 2009 – present
Assistant Professor August 2003 – May 2009

Dartmouth College, Department of Psychological and Brain Sciences
Research Assistant Professor June 2002 – July 2003
Visiting Instructor 2000 – 2002

Teaching Experience

Courses Taught

Introduction to Psychology
Social Psychology
Advanced Social Psychology with Laboratory
Psychological Statistics
Writing and Research Methods in Psychology
Focus on Social Psychology: Psychology and Media
Psychology of Women
Psychology of Food
Experimental Study of Social Behavior
Introduction to Women Studies

Professional Development Related to Teaching

Presentations

Tickle, J. J. (2010). A demonstration using automatic stereotype activation to teach or refresh methodological concepts in psychology. Invited presentation as part of “A Few of Our Favorite Things: Teaching Activities and Demonstrations in Psychology” at the Eastern Conference for the Teaching of Psychology, Staunton, VA, June 2010.

Tickle, J. J. (2007). Utilizing research on automatic stereotype activation to engage students with methodological issues in social psychology. Poster presented at the Teaching Social and Personality Psychology Pre-conference at the 8th Annual Meeting for the Society for Personality and Social Psychology, Memphis, TN, January 2007. (Related materials also available online at the Course Resources on the Web (CROW): Resources for the Teaching of Social Psychology at <http://jonathan.mueller.faculty.noctrl.edu/crow/activities.htm#methodology>).

Tickle, J. J., & Van Abbema, D. (2006). Using computers to increase active learning in statistics, methods, and writing courses: Innovation and assessment. Participant Idea Exchange presented at the National Institute for the Teaching of Psychology, St. Petersburg, FL, January 2-5, 2006.

Teaching Workshops, Courses, and Conferences

Eastern Conference on the Teaching of Psychology (ETOP) attendee, 2007, 2010.

Teaching Social and Personality Psychology. Pre-conference attendee at the Society for Social and Personality Psychology Annual Conference. 2003-2007.

Co-organizer (with Anthony Hermann of Willamette University), Networking Meeting for junior faculty at liberal arts institutions, Society for Personality and Social Psychology Annual Meeting, 2006.

National Institute for the Teaching of Psychology attendee. 2006, 2004, 2001.

Finding Out: Best Practices in Teaching Research Methods and Statistics in Psychology Conference attendee. 2004.

Issues in College Teaching. Graduate course, University of New Hampshire’s Preparing Future Faculty Teaching Excellence Program. Summer 2001.

Teaching Workshops attendee, Dartmouth College. 1999-2001.

Professional Development Course, Dartmouth College. Fall 1998.

Mentoring Experience

St. Mary's Projects, St. Mary's College of Maryland, 2003-present. Mentored senior thesis projects in Psychology and Human Studies. Project topics: media content and effects; health behavior and attitudes; relationships; person perception; computer mediated communication; personality and attitudes; social influence; self and identity.

Directed Research, St. Mary's College of Maryland, each year from Spring 2004-present. Oversight and direction of student laboratory research.

Host and Discussion Leader, Society for Personality and Social Psychology Mentor Luncheon, January 2011. Topic: Current State of Research: Media Influences on Health Behaviors.

Supervision of Internships, St. Mary's College of Maryland, Fall 2004, Spring 2005, Spring 2006. Supervision of academic component of student internships.

Research Mentoring. Dartmouth College, 1997 – 2003. Supervised and advised undergraduate psychology students in thesis research, independent project work, and first year summer research projects. Project topics included stigma, self-presentation, propaganda, and media and health.

Research Interests

Media and health. This research uses social cognitive and traditional social psychological methodologies to better understand factors that mediate the relationship between exposure to portrayals of health behaviors in popular media and their initiation and maintenance in adolescents and college students. This research includes structural equation modeling of the theoretical basis for media-attitude relationships using content analysis data and adolescent longitudinal surveys of health behaviors and media, and laboratory research examining the perceptual and information processing components of viewing health behaviors in film.

Communication technology and psychology. This research explores the effects of communication technology (email, instant messaging) on psychological outcomes in college students such as well-being, loneliness, academic achievement, and adjustment to college. It also explores the applicability of traditional social psychological theories of self-presentation and relationship management within online social networks (such as Facebook and Myspace).

Other research interests. Prosocial effects of children's media. The self-esteem consequences of strategic self-presentation and its implications for relationship satisfaction. The dynamics of interactions between stigmatized and non-stigmatized individuals. The influence of negative emotions on self-regulatory behavior and the ability to control risky behaviors. The link between personality and excuse making.

Publications and Presentations of Research
Publications

- Tickle, J. J.**, Beach, M. L., & Dalton, M. A. (2009). Tobacco, alcohol, and other risk behaviors in film: How well do MPAA ratings distinguish content? *Journal of Health Communication, 14* (8), 756-767.
- Tickle, J. J.** (2007). Self-reference effect. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*. Thousand Oaks, CA: Sage.
- Tickle, J. J.**, Hull, J. G., Sargent, J. D., Dalton, M. A., & Heatherton, T. F. (2006). A structural equation model of social influences and exposure to media smoking on adolescent smoking. *Basic and Applied Social Psychology, 28* (2), 117-129.
- Tickle, J. J.**, & Heatherton, T. F. (2006). Research involving college students. In (E. A. Bankert & R. J. Amdur, Eds.) *Institutional Review Board: Management and Function (2nd Edition)* (pp. 384-385). Sudbury, MA: Jones & Bartlett.
- Dalton, M. D., **Tickle, J. J.**, Adachi-Mejia, A. M., Heatherton, T. F., Beach, M. L., Titus-Ernstoff, & Sargent, J. D. (2005, September 1). Response to: *Smoking in Contemporary American Cinema* [Electronic letter to the editor]. *CHEST*. Retrieved from <http://www.chestjournal.org/cgi/eletters/128/2/746#top>
- Sargent, J. D., Beach, M. L., Dalton, M. A., Titus Ernstoff, L., Gibson, J. J., **Tickle, J. J.**, & Heatherton, T. F. (2004). Effect of parental R-rated movie restriction on adolescent smoking initiation: A prospective study. *Pediatrics, 114* (1), 149-156.
- Dalton, M. A., Sargent, J. D., Beach, M. L., Titus-Ernstoff, L., Gibson, J. J., Ahrens, M. B., **Tickle, J. J.**, & Heatherton, T. F. (2003). Effect of viewing smoking in movies on adolescent smoking initiation: A cohort study. *The Lancet, 362*, 281-5.
- Sargent, J. D., Heatherton, T. F., Ahrens, M. B., Dalton, M. A., **Tickle, J. J.**, & Beach, M. L. (2002) Adolescent exposure to extremely violent movies. *Journal of Adolescent Health, 31*, 449-454.
- Dalton, M. A., **Tickle, J. J.**, Sargent, J. D., Beach, M. L., Ahrens, M. B., & Heatherton, T. F. (2002). The incidence and context of tobacco use in popular movies from 1988 to 1997. *Preventive Medicine, 34* (5), 516-523.
- Dalton, M. A., Sargent, J. D., Beach, M. L., Ahrens, M. B., **Tickle, J. J.**, & Heatherton, T. F. (2002). Relation between adolescent use of tobacco and alcohol and parental restrictions on movies. *Effective Clinical Practice, 5* (1), 1-10.

Publications (continued)

- Sargent, J. D., Dalton, M. A., Beach, M. L., Mott, L. A., **Tickle, J. J.**, Ahrens, B. M., & Heatherton, T. F. (2002). Viewing tobacco use in movies: Does it shape attitudes that mediate adolescent smoking? *American Journal of Preventive Medicine*, *22* (3), 137-145.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., & Heatherton, T. F. (2001). Favorite movie stars, their tobacco use in contemporary movies, and its association with adolescent smoking. *Tobacco Control*, *10* (1), 16-22.
- Tickle, J. J.**, Heatherton, T. F., & Wittenberg, L. G. (2001). Can personality change? In W. J. Livesly (Ed.), *Handbook of Personality Disorders*. New York: Guilford.
- Sargent, J. D., Beach, M. L., Dalton, M. A., Mott, Leila A., **Tickle, J. J.**, Ahrens, M. B., & Heatherton, T. F. (2001). Effect of seeing tobacco use in films on trying smoking among adolescents: Cross sectional study. *British Medical Journal*, *323*, 1394-7.
- Tickle, J. J.**, & Heatherton, T. F. (2001). Research involving college students. In (R. J. Amdurr & E. A. Bankert, Eds.) *Institutional Review Board: Management and Function*. Sudbury, MA: Jones & Bartlett.
- Sargent, J. D., **Tickle, J. J.**, Beach, M. L., Dalton, M. A., Ahrens, M. B., & Heatherton, T. F. (2001). Brand appearances in contemporary cinema films and contribution to global marketing of cigarettes. *The Lancet*, *357*, 29-32.
- Hebl, M. R., **Tickle, J.**, & Heatherton, T. F. (2000). Awkward moments in interactions between nonstigmatized and stigmatized individuals. In T. Heatherton, R. Kleck, M. R. Hebl & J. Hull (Eds.), *The Social Psychology of Stigma*. New York: Guilford.
- Heatherton, T. F. & **Tickle, J.** (1999). Exploding the myth: Dieting makes you thin. *The Healthy Weight Journal*, *13* (1), 4-6.
- Anderson, D. E., DePaulo, B. M., Ansfield, M. E., **Tickle, J. J.**, & Green, E. (1999). Beliefs about cues to deception: Mindless stereotypes or untapped wisdom? *Journal of Nonverbal Behavior*, *23* (1), 67-89.
- Joiner, T. E., Jr., & **Tickle, J. J.** (1998). Exercise and depressive and anxious symptoms: What is the nature of their interrelations? *Journal of Occupational Rehabilitation*, *8* (3), 191-198.

Publications (continued)
Manuscripts In Preparation

- * Indicates co-authorship with a St. Mary's College of Maryland student
- * Burkman, L., Rogalski, J., & **Tickle, J. J.** Portrayals of psychotherapists in popular film. Data collected and analyzed; manuscript in progress.
- * Kummer, S., & **Tickle, J. J.** Sympathy for the devil: The influence of a prior event on judgments of sympathy for an offender. Manuscript being revised.

Other Presentations (Conference Presentations, Invited Talks)

- * Indicates presentation with a St. Mary's College of Maryland student
- * Billings, F. J., Spealman, B., & **Tickle, J. J.** Fear appeals and vaccine acceptance: A focus on the Human Papillomavirus. Paper to be presented at the 2009 annual meeting of the Eastern Psychological Association, Pittsburgh, PA.
- * Kummer, S., & **Tickle, J.** (2008). Sympathy for the devil: The influence of a prior offence on future expressions of sympathy for the offender. Paper presented at the Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, Lehigh University, April 19, 2008.
- “‘Superwoman Syndrome’: Striving to Balance Career and Family.” Invited presentation at the 8th Annual Transcending Boundaries Conference, St. Mary's College of Maryland, April 19, 2008.
- “What's College Like? Images from the Media (and what psychology has to say about them).” Invited “Taste of Teaching” presentation at Accepted Students Day, St. Mary's College of Maryland, April 11, 2008.
- * Burkman, L., & **Tickle, J. J.** (2007). Stereotypes of psychotherapists in film. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2007.
- * Leech, H., & **Tickle, J. J.** (2007). Revealing the dynamics of online social networks. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2007.
- “From Runaway Brides to Rose Ceremonies: A Discussion of Media Portrayals of Marriage.” Invited talk at the 8th Annual Women Studies Colloquium “Hitched: Marriage in America,” St. Mary's College of Maryland, February 28, 2007.

Other Presentations (Conference Presentations, Invited Talks) continued

- * McQuighan, L., & **Tickle, J. J.** (2006). The nature of infidelity in romantic relationships. Poster presented at the Annual Meeting of the Eastern Psychological Association, Baltimore, MD, March 2006.
- “Was the national response to Hurricane Katrina related to race and/or social status? Social psychological reflections on the role of the media.” Invited presentation at the Omicron Delta Kappa Diversity Panel, St. Mary’s College of Maryland, November 17, 2005.
- *O’Sullivan, E., & **Tickle, J.** (2005). Some day my prince will come: Gender stereotype evolution in film from 1980-2003. Poster presented at the 20th Annual Lehigh Valley Association of Independent Colleges Undergraduate Psychology Conference, Cedar Crest College, April 30, 2005.
- “Reflections from Social Psychology on HIV and AIDS.” Invited presentation at HIV/AIDS symposium, St. Mary’s College of Maryland, Spring 2004.
- “Media, Attitudes, and Directed Research.” Invited presentation by Psi Chi, St. Mary’s College of Maryland, February 2004.
- Tickle, J. J.**, Heatherton, T. F., Hull, J. G., Dalton, M. A., & Sargent, J. D. (2003). A structural model of the relationship between social influence factors and adolescent smoking. 4th Annual Conference of the Society for Personality and Social Psychology, Universal City, CA, February 7-9.
- Ahrens, B., Dalton, M., **Tickle, J.**, & Sargent, J. (2002). Adolescents’ recollection of tobacco use in movies. Society of Behavioral Medicine 23rd Annual Conference, Washington DC, April 3-6.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Ahrens, B. M., Mott, L. A., Beach, M. L., & Heatherton, T. F. (2002). Movie star smoking and adolescent smoking. 3rd Annual Conference of the Society for Personality and Social Psychology, Savannah, GA, February 1-3.
- "Is Hollywood Addicting Children? Effects of Exposure to Smoking in Movies" Co-presented with Todd F. Heatherton and James D. Sargent. Invited presentation by the Rockefeller Center Health Policy Workshop series, Dartmouth College. April 12, 2001.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., Ahrens, M. B., & Heatherton, T. F. (2001). The characterization of smoking in top box office films. 2nd Annual Conference of the Society for Personality and Social Psychology, San Antonio, TX, February 1-3, (abstract E39).

Other Presentations (Conference Presentations, Invited Talks) continued

- Sargent, J., Dalton, M., Beach, M., Ahrens, B., **Tickle, J.**, & Heatherton, T. (2001). Exposure to smoking in movies and smoking initiation in adolescents. Citation recipient, *Annals of Behavioral Medicine*, 23(S), (abstract 9).
- Dalton, M., Sargent, J., Beach, M., Ahrens, B., **Tickle, J.**, & Heatherton, T. (2001). Parental media restrictions associated with lower alcohol and tobacco use among adolescents. Citation recipient, *Annals of Behavioral Medicine*, 23(S), (abstract 16).
- Ahrens, M. B., Dalton, M., Heatherton, T., **Tickle, J.**, Beach, M., & Sargent, J. (2001). Adolescent smoking and movies: Does personality matter?" *Annals of Behavioral Medicine*, 23(S), (abstract 20).
- Dalton, M. A., Sargent, J. D., Beach, M. L., **Tickle, J. J.**, Ahrens, M. B., & Heatherton, T. F. (2000). A decade of smoking in movies: No evidence of change. American Public Health Association, 128th Annual Meeting, Boston, Nov 12-16.
- Sargent J. D., Ahrens, B., **Tickle, J.**, Beach, M., Dalton, M., & Heatherton, T. (2000). Tobacco brand placement in contemporary films. 11th World Conference on Tobacco and Health, Chicago, IL, August 7.
- Tickle, J. J.**, Sargent, J. D., Dalton, M. A., Beach, M. L., & Heatherton, T. F. (2000). Movies, movie stars, and adolescent smoking. 1st Annual Conference of the Society for Personality and Social Psychology, Nashville, TN, February 2-6 (abstract D 38).
- Sargent, J., **Tickle, J.**, Dalton, M., Beach, M., & Heatherton, T. (2000). Association between adolescent smoking behavior and on-screen smoking status of favorite movie star. Pediatric Academic Societies and American Academy of Pediatrics Joint Meeting. *Pediatric Research*, 47(4 supp):11A (abstract 64).
- Sargent, J. D., **Tickle, J.**, Dalton, M., Beach, M., Heatherton, T. (2000). Strong parental disapproval of smoking prevents adolescents from becoming established smokers. *Pediatric Research*, 47(4 supp):11A (abstract 63).
- Sargent, J. D., **Tickle, J.**, Dalton, M., Beach, M., Heatherton, T. (2000). Tobacco use in motion pictures: Is Hollywood addicted? *Pediatric Research*, 47(4 supp):157A (abstract 926).
- Tickle, J. J.**, & Heatherton, T. H. (1999). Self-presentation in evolving friendships. 107th Convention of the American Psychological Association, Boston, MA, Aug. 20-24.
- Tickle, J. J.**, McGuire, J. A., & Heatherton, T. H. (1998). Tainted persons or tainted interactions: The impact of stigma on the perceiver. American Psychological Society Tenth Annual Conference, Washington, D. C., May 21-24.

Research Funding

Faculty Development Grants for research expenses and travel to professional conferences, St. Mary's College of Maryland, 2003-2004; 2004-2005; 2005-2006; 2006-2007; 2008-2009.

Consultant to NIH # CA94273 "Preventing Teen Smoking By Restricting Movie Exposure" to research the adequacy of MPAA ratings to distinguish risk behavior content in films, including data analysis, manuscript preparation, and survey design. Summer 2005.

Research Subaward from NIH # CA94273 "Preventing Teen Smoking By Restricting Movie Exposure" to research the relationship between viewing health behaviors in media on adolescent attitudes and behavior, including grant preparation, data analysis, and manuscript preparation. Indirect costs granted to St. Mary's College of Maryland. Summer 2004.

Membership in Professional Organizations

American Psychological Association	1996 – present
American Psychological Society/Association for Psychological Science	1996 – present
The Society for Personality and Social Psychology (APA Division 8)	1996 – present
International Society for Self and Identity	2000 – 2004
The Society for the Teaching of Psychology (APA Division 2)	2000 – present
APA Division 46: Media Psychology	2000 – present
APA Division 35: Psychology of Women	2010 – present
Eastern Psychological Association	2004 – present

Other Professional Activities

APA Program Chair for Division 8 in the Society for Personality and Social Psychology. 2010-2011. Coordinated all programming for Division 8 at the 2011 American Psychological Association Convention. Past Chair, 2011-2012.

STAR Grant Award Selection Committee Member (reviews applications for monetary awards for faculty professional development), Mount Union College, 2005, 2006, and 2007.

Contributor to *Study Guide: Institutional Review Board: Management and Function (1st Ed.)* and *Study Guide: Institutional Review Board: Management and Function (2nd Ed.)*.

Reviewer. Ad Hoc manuscript reviewer for *Tobacco Control*, *Health Psychology*, *Journal of Health Communication*; Grant reviewer for *Netherlands Organisation for Scientific Research*, *Social Sciences*

Service
College Service, St. Mary's College of Maryland

Women, Gender, and Sexuality Studies (WGSX) Cross-disciplinary area. Co-coordinator, 2011-2012. Steering Committee Member, 2010-present. Faculty Advisor, WGSX Living Learning Center, 2010-present.

Child Care Task Force Member, 2008-present.

Faculty Advisor, Omicron Delta Kappa Leadership Society, 2008-present.

Institutional Review Board (IRB). Chair 2006-2009. Shadow member, 2005-2006.

Faculty Senate Vice President, 2008-2009. Faculty Senate representative to the President's Cabinet, Strategic Planning Committee, Academic Planning Committee, and the Academic Affairs Committee of the Board of Trustees.

Faculty Senate Representative for the Department of Psychology, 2006-2009.

Curriculum Committee Member, 2006-2008.

Admissions Service

"Taste of Teaching" Presenter, Spring 2008, 2009, 2011.

Anne Arundel Accepted Student Day Building Host, Spring 2007.

Participant in Scholars Day faculty/student research presentation, Spring 2007.

Faculty panelist at admissions open house, Fall 2006.

WGSX representative: admissions open house, Fall 2005.

Psychology representative: open house, new student days, orientation. 2003-2005.

Discussion leader at New Student Academic Orientation, Fall 2006, 2007, 2008.

Women, Gender, and Sexuality Studies (WGSX) Contributor

Lecturer in WGSX 200: Introduction to Women Studies, Spring 2005-2008, 2010.

Lecturer in WGSX 210: Introduction to Gender, Fall 2005-6, 2008-10.

Invited Speaker, Transcending Boundaries Conference, Spring 2008, Fall 2010.

Instructor, Courses cross-listed with WGSX (PSYC 356 and PSYC 362)

Instructor, Gateway course in the minor: Introduction to Women Studies, 2011.

Academic Judicial Board, Faculty representative, 2005-2006.

Colleague Advisor for new faculty, 2005-2006.

Nitze Scholars Program, Interviewer of prospective students, Spring 2006, 2007.

Co-leader of the Thailand study tour, May 2006.

Who's Who among American College Students Nomination Committee, Fall 2004, 2005.

Campus Information Technology Committee (CITC), Faculty representative, 2004-2005.

CITC representative to the Information Technology Advisory Committee, 2004.

Service (continued)
Department Service, St. Mary's College of Maryland

Assistant Department Chair, 2010-2011. Chaired Curriculum Review Committee.

Search Committee Member

Tenure Track Position in Social Psychology, 2008-2009.

Two Visiting Positions in Social and Developmental, 2007-2008.

Tenure Track Position in Cognitive Psychology, 2005-2006.

Two Visiting Positions in Psychology, 2004-2005.

Information Literacy Committee, 2004 – 2007.

Ad-hoc Committee to revise the Psychology SMP, 2006 - 2007.

Indirect Costs Committee, 2004 - 2006.

Co-creator and co-presenter of SMP Statistics Review Sessions, 2005-2006.

Minors in Psychology Committee, 2004 - 2006.

Ad-hoc Committee to Revise PSYC 203 and utilize mobile computing, 2004 - 2006.

Grants Committee, 2004 - 2005.

Psi Chi Induction Address, 2004.

Honors and Awards

Omicron Delta Kappa, Faculty Inductee, St. Mary's College Circle, November 2006.

Recipient, Hannah Croasdale Graduate Scholar Award, May 2002. Awarded annually to the graduating Ph.D. student at Dartmouth College who best exemplified the qualities of academic scholarship.

Recipient, Arts and Sciences Graduate Community Award, April 2002. Awarded annually for deep commitment to and outstanding community service undertaken on behalf of the Arts and Sciences graduate community at Dartmouth; for contributions including participation in student governance, service on campus-wide committees, and development and promotion of programs that enhance the academic and social options of the entire community.

Doctoral Marshal for Dartmouth College Commencement, 2002.

Distinguished Major in Psychology, with Distinction, University of Virginia, May 1996.

Psi Chi Honor Society, Inductee, University of Virginia, 1995.