

River Concert Series 2008

Sponsor Contract

.... Consider a New Level of Sponsorship

Soloist Benefactor

- **Series Sponsor benefits as described below** plus the opportunity to become an underwriter of a guest soloist at the River Concert Series. Past guest soloists have included such artists as Suzy Bogguss.
- Soloist Benefactor is listed in program and on the Web site next to the soloist
- Soloist Benefactor's name will be in all newspaper and television ads that feature the soloist.
- Soloist Benefactor has an opportunity to meet the soloist for a photo shoot.

Series Sponsor

- **Weekly**, comprehensive advertising from **Mid-May through July**, including cable television (CNN, ESPN, A&E, Lifetime, Discovery, History, TNT, VH-1, and Prime Time), posters and flyers with your logo distributed and posted throughout the region and on our Web site, and print media coverage in the Washington Post Southern Maryland Extra and the Enterprise. Major coverage in the St. Mary's College of Maryland River Gazette (circulation 150,000), inserted in the Enterprise, The Calvert Recorder, and the Tester Newspapers and mailed to Arts Alliance members, alumni, and other friends of the College.
- Your logo and a description of your organization in the printed program distributed each week
- On-site banner, with your logo, prominently displayed at **all concerts**.
- Two special parking passes
- Special invitation to two special sponsor receptions, one in the summer and one in the fall.
- The satisfaction of helping to maintain the tremendous spirit of community provided by the River Concert Series

Concert Sponsor

- Recognition in all concert advertising for the **week prior to your sponsored concert(s)**, including cable television (CNN, ESPN, A&E, Lifetime, Discovery, History, TNT, VH-1, and Prime Time), posters and flyers with your logo distributed and posted throughout the region, and print media coverage in the Washington Post Southern Maryland Extra, and the Enterprise. Coverage in the St. Mary's College of Maryland River Gazette (circulation 150,000), inserted in the Enterprise, Calvert Recorder, and Tester Newspapers, and mailed to Arts Alliance members, alumni, and other friends of the College.
- Your logo and a description of your organization in the printed program distributed each week
- On-site banner, with your logo, displayed at the concert you sponsor
- One special parking pass
- Special invitation to two special sponsor receptions, one in the summer and one in the fall.
- The satisfaction of helping to maintain the tremendous spirit of community provided by the River Concert Series

