Celebrating the Past; Forging the Future
Strategic Planning 2015

Tuajuanda C. Jordan, President
September 4, 2015
### Strategic Planning Board “Checkpoints”

#### Timeline

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- **Timeline:**
  - October 3, 2015
  - January 2016
  - May 2016
Strategic Planning Steering Committee
Selection Criteria

Forward-thinking, thought leader
Peer respect
SMCM committed
Focus
Work under pressure
Strategic Planning Steering Committee
Charge

Report directly to me

Refine draft documents

Solicit feedback on the preliminary documents

Chair subcommittees

Garner stakeholder support and buy-in

Write the strategic plan
Strategic Planning Steering Committee
Selection Process

Executive Council
Faculty Senate President
Internal Stakeholders
Strategic Planning Steering Committee

Sarah Crumling, Sophomore
Kevin Emerson, Asst. Prof., Biology
Iris Ford, Assoc. Prof., Anthropology
Laraine Glidden, Acting Provost
Angela Johnson, Prof., Educational Studies
Arminta Plater, Media & Marketing Services Specialist
Larry Vote, Prof., Music
Libby Nutt Williams, Prof., Psychology
Derek Young, Assoc. Dir., Residence Life
SMCM Mission

St. Mary’s College of Maryland is Maryland’s Honors College, a selective, residential, public liberal arts college. We promote: a rigorous and innovative curriculum; scholarship and creativity; intellectual and mentoring relationships with faculty, students, and staff; and experiential learning. We are committed to diversity, access, and affordability. Our students have opportunities to understand and serve local, national, and global communities and to accomplish constructive social change.
SMCM Vision

St. Mary’s College of Maryland will increasingly serve as the liberal arts college of choice for high quality students, faculty, and staff from diverse backgrounds, attracted by: a rigorous, innovative and distinctive curriculum that integrates theory and practice; a talented faculty; a student-centered staff; and a strong infrastructure. Students will be part of a residential learning community that embraces intellectual curiosity, the power of diversity, and the College’s unique environment. Our graduates will continue to be thoughtful leaders and successful global citizens.
Strategic Themes

St. Mary’s College of Maryland will be a nationally recognized liberal arts college that will:

• Attract high quality students who will thrive in and respect a diverse, residential learning community.
• Engage students in a rigorous, experiential, flexible, innovative academic environment that capitalizes on our unique geographical location.
• Attract and retain faculty and staff who embrace both the theory and practice of their discipline.
• Create and maintain state of the art, modern facilities, systems, and infrastructure.
• Produce successful and thoughtful global citizens able to lead in a knowledge-based economy.
SMCM Core Values

• Advancement of the College mission and vision
• Creative, intellectual, and scholarly exploration
• Innovation in academic and administrative enterprises
• Integration of theory and practice both within and outside the classroom
• The power of a diverse community
• Local, national, and global engagement
• Environmental stewardship
• Student-centered ethos
• Social responsibility and civic-mindedness
Immediate Next Step
(Note: must be in Board hands by September 25, 2015)

Mission, Vision, Themes, Values
Available for viewing and comment 09/04/15 after 6 pm
www.smcm.edu/strategicplan
or just type “Strategic Planning” in the search box on our home page

If you don’t have/like computers,
paper copies will be available through the Staff Senate on Monday, 9/7/14

If you don’t want to write a comment but have an opinion,
Open forum will be Thursday, 9/10/15, 9:00 am, Cole Cinema

Feedback deadline: Friday, 9/11/15
www.smcm.edu/strategicplan

The place to go to find...

Strategic planning documents
Timeline
Progress on milestones
Members of the subcommittees

If you do not use computers, paper copies will always be made available for you in the usual way.
Subcommittee Charge

• 2 – 3 prioritized goals for their theme
• Evaluation metrics
• Budget
• Engage stakeholders
Subcommittee Membership Composition

Each subcommittee will be comprised of faculty, students, and staff.
Each subcommittee will be chaired by a steering committee member.
Each subcommittee will have 4 - 5 members.

Student

Andrew Wilhelm
SGA President

Staff

COB Friday, 9/11/15
Mary Grube
Staff Senate President

Faculty

Laraine Glidden
Acting Provost

Monday, 9/14/15, up to 10 names

Steering Committee

Tuesday, 9/15/15
Benchmarks and Stakeholder Engagement Schedule – part 1

Refined M, V, T, V
9/4/15
Students, Staff, & Faculty
October 3
Board of Trustees Approval

Goals, metrics, budget 1st draft
Early January 2016
Students, Staff, & Faculty
Late January 2016
Board of Trustees Approval

Goals, metrics, budget 2nd draft
March 2016
Students, Staff, Faculty, & Alumni
Benchmarks and Stakeholder Engagement
Schedule – part 2

Goals, metrics, budget 3rd draft → April 2016
Students, Staff, Faculty, Alumni, External stakeholders
Strategic plan → May 2016
Board of Trustees Approval
QUESTIONS?

StMary’s College of Maryland
The Public Honors College