

# St. Mary's College of Maryland

Tuajuanda Jordan, President

Southern Maryland Delegation  
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# Agenda

- College Mission & Profile
- Local Engagement
  - Economic Impact
  - Public Events and Outreach
  - Collaborations
- College Fiscal Situation
  - Enrollment & Tuition
  - Operating Budget
  - Capital Projects
- Future



# St. Mary's College is *The Honors College of the State*

- 1992 Charter – two primary goals
  - Excellent undergraduate liberal arts education and a small-college experience similar to outstanding private institutions
  - Access / Affordability / Diversity
    - Fall 2014 new students with 0 EFC:
      - 30 of 65 admitted students enrolled (46% yield)
      - \$25,694 average aid (90% need met)
- Rigorous academic standards in *every* discipline

# St. Mary's College of Maryland

## Dispelling a Few Myths

- The only non-sectarian “St. Mary’s College of...” in the country
- A primarily undergraduate, four-year, *public* institution offering a BA degree in 26 different programs and a MAT degree
- One of two public institutions within the State that is not part of the University System of Maryland
- A Block Grant recipient: State provides ~34% of our operating budget

What makes  
St. Mary's College of Maryland  
the “hidden gem” of the state?

# The “Gemification” of SMCM

- Our location
- Nationally-recognized *public* liberal arts  
(89/300 all liberal arts; 5/25 public liberal arts)
- The only public liberal arts college in the State of Maryland
- One of only two public honors colleges in the country
- Relatively high return on investment

# Our Location

- On the banks of the St. Mary's River in Southern Maryland
- Nationally Ranked Sailing Program
- Maryland's 1<sup>st</sup> Capital - St. Mary's City
- Founded in 1840

# National Liberal Arts College

- Small class sizes taught by highly credentialed faculty
  - 11:1 student:faculty ratio
  - >90% have terminal degree
  - Nationally and internationally recognized faculty
- Student:faculty scholarly and creative endeavors
- Nearly 60% of students study abroad
- Curriculum develops higher-order thinking, creativity, and innovation skills

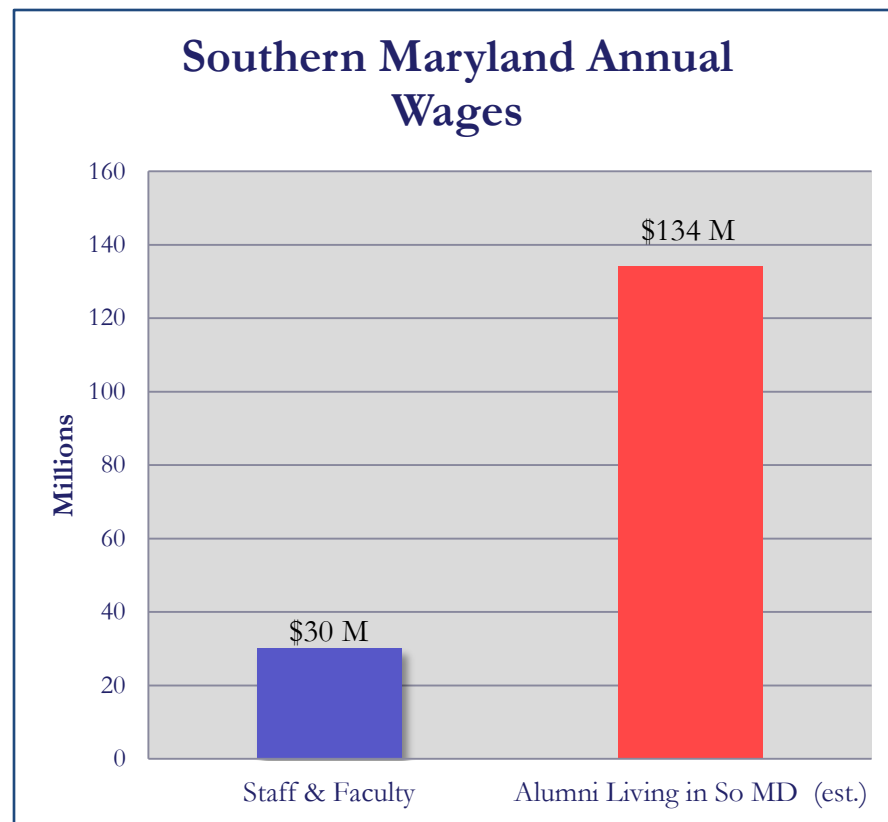


# High Return on Investment

- 4<sup>th</sup> highest four-year graduation rate of all public institutions in the *country*
- Six-year graduation rate for minorities, Pell-eligible, and 1<sup>st</sup>-generation students = majority students
- 3<sup>rd</sup> lowest student debt level of all State public institutions
- Lowest student loan default rate in the State
- >50% of graduates accepted into graduate or professional school within six years of graduation

# Southern Maryland Economic Impact

- Salary Base:
  - \$30 million employee salary base (551 Faculty/Staff)
  - \$134 million est. alumni salary base (2,272 alumni)
- Local Business Activity:
  - \$2.1 million/year



# Public Events

- Lectures
- River Concert Series
- Dr. Martin Luther King Annual Prayer Breakfast
- Center for the Study of Democracy
- Special Olympics
- Governor's Cup



Special Olympics



Michael Steele



Kojo Nnamdi



Tom Brokaw



River Concert Series



Gwen Ifill



Governor's Cup

# Internships

- Arts / History/ Museum
- Science / Health/ Education
- Social Services
- State and Local Government
- 17,000 internship hours/year



# Collaboration with Southern Maryland Public Schools

- 111 St. Mary's graduates hired by St. Mary's, Calvert and Charles County Public School Systems since 2000.
- Placed an average of 10 teachers per year in Southern Maryland since the Masters in Teaching program began in 2006.
- SMCM provides more than 20,000 hours of internship and service learning to local schools annually.



# Community Outreach

- 9,445 community service hours performed by students in 2013-2014
- 2014 President's Higher Education Community Service Honor Roll
- NCAA recognition for student-athletes: community service.
- Peace Corps list of Top 25 Volunteer-Producing Colleges



Christmas in April



Habitat for Humanity

# Research Partnerships

## Physics Research

Patuxent River Naval Air Station



## Sullivan Scholars

- Historic St. Mary's City
- Jefferson Patterson Park
- Calvert Marine Museum
- Sotterley



## St. Mary's River Watershed Association



# Collaborations

- Community Colleges
- The Patuxent Partnership (TPP)
- Dual Degree Program with the University of Maryland
- Historic St. Mary's City Affiliation
  - Museum Studies





# FY16 Operating Budget

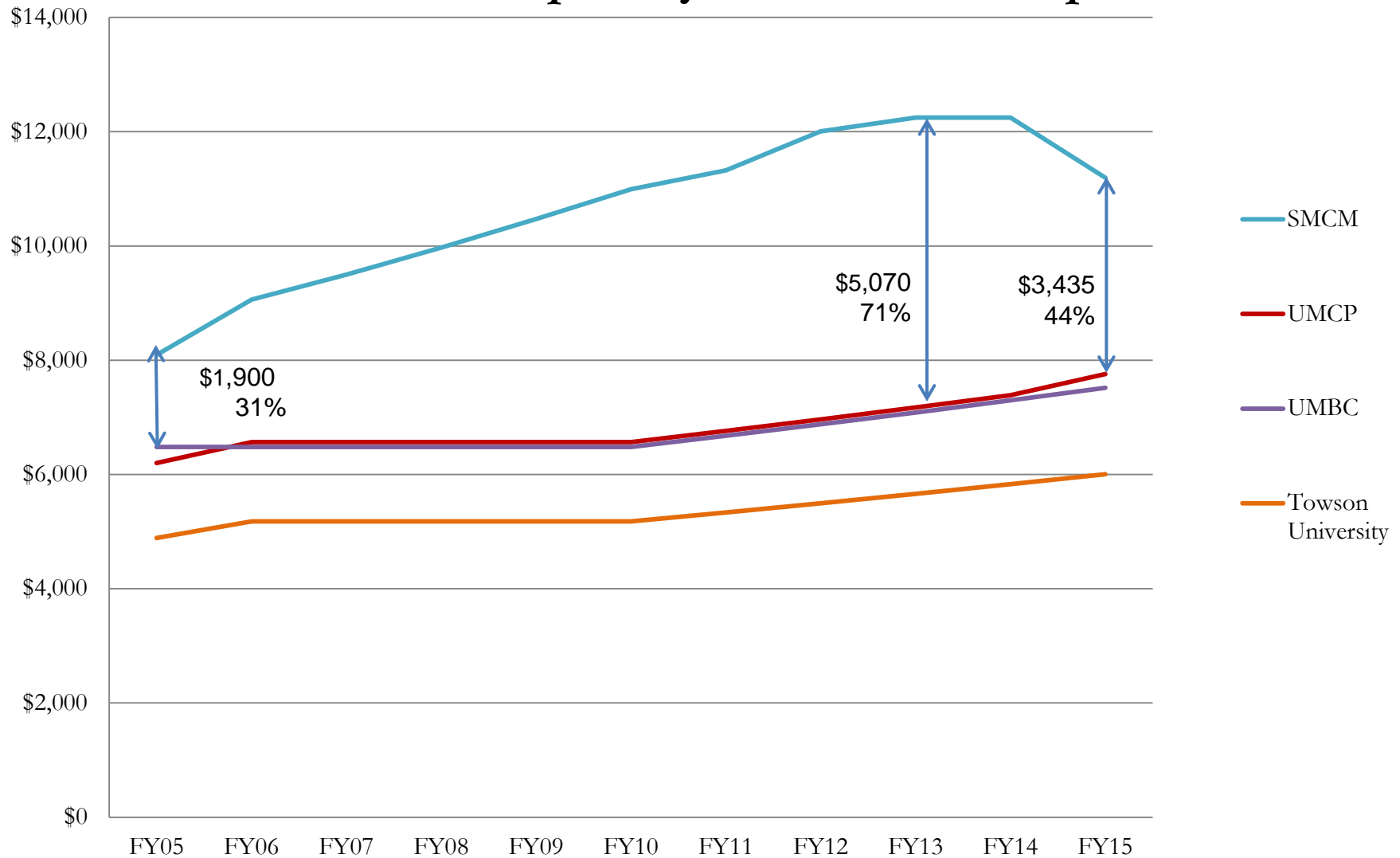
Revenue	FY16 (000' s)
Tuition & Fees <sup>1</sup>	\$24,782
Auxiliary (Room Board)	\$19,660
State Block Grant – FY15 Forward	\$20,954
State HEIF	\$2,550
Misc. Other Revenue	\$654
<b>Total <sup>2</sup></b>	<b>\$68,600</b>

Note 1: FY16 tuition rate flat

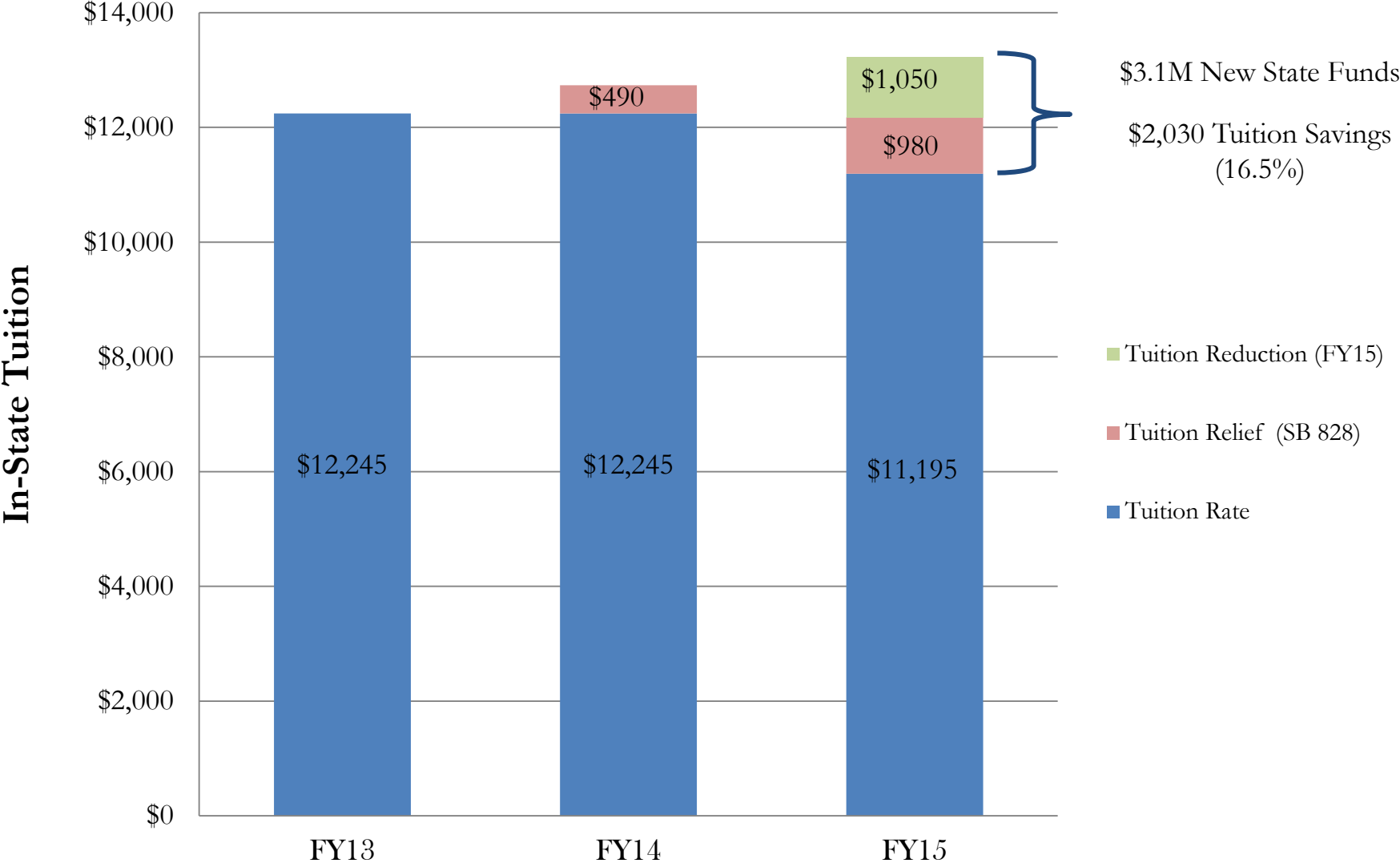
Note 2: \$856k projected deficit

# Tuition

## SMCM vs. Top Maryland Public Competitors



# Tuition Relief: FY14 - FY15



# FY16 State Operating Budget Request

	FY16 (000' s)
General Grant Fund – FY15 Forward <i>(includes FY15 tuition relief funding)</i>	\$20,448
General Grant Fund – FY16 Inflator	\$515
HEIF <i>(Includes FY14 tuition relief and DeSousa Brent funding)</i>	\$2,550
<b>Total</b>	<b>\$23,513</b>

# FY16 Capital Budget

*(per Governor's Capital Improvement Plan)*

	FY16 (millions)	FY17+ (millions)
Anne Arundel Hall <i>(FY16: construction &amp; capital equipment)</i>	\$10.5	-
New Academic Building and Auditorium <i>(Planning begins FY17)</i>		\$66.7
Replacement Athletic Fields <i>(Planning begins FY17)</i> <i>(Includes \$2.5 college funds)</i>		\$13.8
Infrastructure Renewal <i>(Planning &amp; Construction begin FY17)</i>		\$16.0

# Anne Arundel Hall & Interpretive Center



# What are our challenges?

- Enrollment
  - 90% in-state
  - Public opinion
  - Marketing
- Resources
  - Heavily reliant on student enrollment
  - Newly realized block grant instability
- Attracting new faculty
  - Location = isolated
  - Housing

# What does the future hold for the College?

- Stable leadership
- Improved student recruitment strategy
- New or enhanced programs that take advantage of our location, expertise and/or affiliation with Historic St. Mary's City
- New academic building that will serve both the College and the Southern Maryland local community
- Diversified funding sources





# QUESTIONS?