BOARD OF TRUSTEES ST. MARY'S COLLEGE OF MARYLAND

GENERAL SESSION MINUTES

Date: February 28, 2015 Location: Glendening Annex Hour: 10:30 am St. Mary's College of Maryland

TRUSTEES PRESENT

Gail Harmon, Cindy Broyles '79, Larry Leak '76, Sven Holmes, Katharine Russell, Lex Birney, Danielle Troyan '92, Gary Jobson, Peg Duchesne '77, John McAllister, Carlos Alcazar, Mike O'Brien '68, John Wobensmith'93, Tim Heely, Jim Muldoon, Molly Mahoney Matthews, Donny Bryan '73, Elizabeth Graves '95, Ann McDaniel

TRUSTEES ABSENT

Steny Hoyer, Glen Ives

OTHERS PRESENT

Tuajuanda Jordan, Chip Jackson, Laraine Glidden, Leonard Brown, Gary Sherman, Mike Grandillo, Erin Millar, Kathy Grimes, Cheryl Bates-Lee, Anna Yates, Harry Weitzel, Laura Cripps, Taylor Schafer, Gina Faden, Wes Jordan, Eric Schroeder, Vera Damanka, Mary Grube, Dan Branigan, Gretchen Miller/The Enterprise.

Chair Harmon called the general session to order at 10:55 am.

A motion was made to approve the agenda and the minutes from the last meeting. The motion was seconded and passed unanimously.

CHAIR'S REPORT

Chair Harmon reported on the events of the previous evening, which included a program to recognize trustee Donny Bryan '73, the first African-American student to graduate from the four-year St. Mary's College. Bryan received the first Trailblazer Award created by President Jordan and was congratulated by the Board.

Harmon reported that the executive session held earlier in the morning addressed legal and personnel matters.

PRESIDENT'S REPORT

President Jordan reported on efforts to increase awareness of the College in the region and nationally. Recent activities have resulted in print and video placements in *The Washington Post, The Chronicle of Higher Education, US News & World Report, Huffington Post and Metrocast.* She welcomed Cheryl Bates-Lee, new Associate Vice President for Strategic Communications, who will help refine our brand and market the College. Jordan reported that she had been named one of "50 Influential Marylanders" by the *Daily Record* and would be

recognized at a dinner in March. She thanked trustee Larry Leak for his assistance with planning the Donny Bryan Trailblazer event and thanked Chip Jackson, Anna Yates and Vivian Jordan for their assistance with legislation work. Searches for the VP/Advancement, VP/Academic Affairs and Title IX coordinator are underway. The 175 Planning Group is working on activities to highlight the College's anniversary and trustee Peg Duchesne was thanked for her service on this committee.

ACTION ITEMS AND PRESENTATIONS

Finance, Investment and Audit Committee:

Chair John Wobensmith presented three action items:

Action Item 1415-44: revisions to current fund operating budget

Action Item 1415-45: revision to background check policy

Action Item 1415-46: revision to employee telework policy

A motion was made to approve the three action items. There was a second and the items were discussed. The motion passed unanimously.

Chair Wobensmith reported that the responsibility matrix is under review and will come to the Board in May. The administrative budget process was reviewed for information.

Trustee Governance Committee

Committee chair Sven Holmes presented Action Item 1415-47, establishing Board meeting dates for 2015-16. There will be three meetings held during the academic year plus a possible summer retreat meeting. A motion was made to approve the action item, seconded and passed unanimously.

Campus Safety Presentation

Dean of Students Leonard Brown delivered a presentation on campus safety. When comparing metrics with other colleges in Maryland and with peer colleges, St. Mary's College ranks average or above average in safety measures. In no metric does the College fall into the "unsafe" range.

COMMITTEE REPORTS

Admissions: Committee Chair Molly Mahoney Matthews reported that spring 2015 enrollment goals were surpassed, with 97.5% fall to spring retention. Recruiting for the fall 2015 class is going well; the pool is smaller than last year but is of strong quality. New efforts to provide analytics on financial aid are proving useful. The national enrollment deadline is May 1; a report on the incoming class will be provided at the May board meeting.

Development: Committee Chair Cindy Broyles reported on recent efforts to support the \$2.5M campaign, which has raised \$565K to date. Banners and brochures are providing increased visibility to the campaign and there is specific outreach to faculty and staff.

Government Relations: Committee chair Larry Leak thanked Chip Jackson and the Schaefer Interns, Michael Abrams '16 and Terrence Thrweatt '15. The Governor funded the College's operating budget in his budget and restored the midyear cut. President Jordan has held numerous

individual meetings with Senators and Delegates as well as testifying at various committees in an effort to hold on to what the Governor has proposed. The College's alumni legislative reception was held last week and was well attended.

Ad hoc Summer Programs Committee: Committee chair Cindy Broyles reported on efforts to identify additional revenue from summer programs and facility rentals. Rates have been adjusted so that they are in line with other colleges. Facility renovations have limited traditional residence hall availability, which reduces usage by sports camps. The committee will work with the Conferences and Events office to continue strategic development of summer facility usage.

ADDITIONAL REPORTS

Student Trustee: Taylor Schafer noted that students continue to have concerns regarding Public Safety due to the high turnover in the office. Discussions regarding Title IX and sexual assault continue. Schafer introduced incoming student trustee Eric Schroeder and new student-trustee-in-training Vera Damanka.

Faculty Senate: Wes Jordan reported that faculty members are working on bylaws revisions and an environmental studies major. He noted that this is the 4th year of the St. Mary's undergraduate research program; 10-15 students are expected to participate this summer.

Foundation: Board chair Harry Weitzel reported that the Board is focusing on the 2.5M campaign. Outgoing Foundation Board chair Susan Messitte was recognized at the group's last meeting, and Weitzel offered thanks to interim VP/Advancement Mike Grandillo for his work.

Chair Harmon thanked everyone for providing written reports and encouraged trustees to review those reports that were not provided verbally at the meeting.

The meeting adjourned at 12:08 pm.

Summary prepared by

Kathy Grimes

March 18, 2015