

**BOARD OF TRUSTEES
ST. MARY'S COLLEGE OF MARYLAND
OPEN SESSION**

Video/Conference Call
St. Mary's City, Maryland
September 12, 2022
5:00 p.m.

Video/Conference Call Participant Information

Dial In: 1-301-715-8592
Meeting ID: 872 2334 8025
Password: 549882

AGENDA

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|-------------|---|-------------------------|
| I. | Call to Order | Susan Dyer |
| II. | Discussion
Overview of the 2022-2023 Strategic Plan development, pillars, and timeline. | Tuajuanda Jordan |
| III. | Action Item
Action Item 2022-02: Approval of the Pillars and Timeline for the 2022-23 Strategic Plan development | Susan Dyer |
| IV. | Motion to Adjourn | Susan Dyer |

**BOARD OF TRUSTEES
ST. MARY'S COLLEGE OF MARYLAND
MEETING OF SEPTEMBER 12, 2022**

ACTION ITEM 2223-02

**APPROVAL OF THE PILLARS AND TIMELINE FOR THE
2022-2023 STRATEGIC PLANNING**

RECOMMENDED ACTION

The President recommends that the St. Mary's College of Maryland Board of Trustees approves the pillars and the timeline for the 2022-2023 strategic plan development.

RATIONALE

The Pillars:

- A: Create an innovative, distinctive, and competitive academic identity; including attracting and retaining talented faculty and staff
- B: Empower equitable student success
- C: Build a vibrant and diverse student body that exemplifies an inclusive institution
- D: Become a sought-after and engaged community resource

Timeline:

1. Board approves Pillars and development timeline (September 2022).
2. Strategic planning facilitator comes to campus (early October).
 - a. Speak to the campus about strategic planning (the need, the role of the various stakeholders, the higher ed landscape, SMCM strengths and challenges), discuss the pillars developed during the retreat.
 - b. Meet with the workgroups – to address their charge as well as questions they may have about their pillar as it relates to the current higher education landscape.
3. Workgroups develop strategies to engage stakeholders and potential consultants, develop preliminary pillar-associated goals, tactics, and metrics (October – November). President provides high-level update on progress to the Board (October).
4. The workgroups and the Strategic Plan Steering Committee (SPSC) convene in Annapolis to write draft goals and metrics (December).
5. Draft strategic plan reviewed by SPSC; SPSC solicits campus feedback; consults with president (January).
6. President presents draft to the Board of Trustees (February) for feedback.
7. Draft refined as necessary by workgroups in consultation with SPSC (February). SPSC consults with president; refines as appropriate.
8. SPSC and workgroups present refined draft to the campus community for feedback (March); refine draft as necessary; solicit feedback from campus community.
9. After consultation with president, penultimate draft prepared (March-April).
10. President presents strategic plan to Board for approval (late Spring/early Summer 2023).
11. Final document prepared and disseminated to the community (Summer 2023).
12. Strategic Plan Implementation Team identified and charged (late Summer/early Fall 2023).