Strategic Planning
2022-2023
Charge to the Committees

Committee Chair Zoom Presentation
Tuajuanda C. Jordan, President
September 26, 2022
Process Structure

The Board of Trustees

The President

The Strategic Planning Steering Committee

The Four Workgroups

Community Stakeholders
Workgroup Charge

- Develop 3 – 5 strategic goals that will accomplish the associated strategic objective
- There must be an eye towards inclusive diversity and equity in addressing every pillar
- Engage stakeholders in the development of the strategic goals
- Develop KPIs for each goal
- Deliver the rough draft to the SPSC by December 2022
- Work with SPSC to refine the goals and KPIs during early spring 2023 semester
SPSC Charge

- Manage the strategic planning process
- Facilitate December 2022 draft-development process
- Liaise between WGs and president
- Consult with WGs and stakeholders in refinement of drafts
- Deliver refined draft to writer in March 2023
- Review/edit draft strategic plan
Essentials for Each Pillar

- Strategic goals
  - target number is three to five
  - must be transformational/impactful
  - should be achievable/attainable within 1 – 3 years
  - resource needs / cost of implementation must be included
  - potential revenue source must be identified
- KPIs/metrics should be measurable
Process for the Development of Goals and KPIs

- Chairs must develop charge for their respective WG/the SPSC
- At initial stage of development, encourage WG to identify best practices/seek input from consultants
- Use Google docs to share information as much as possible within and across WGs; post to website things ready for stakeholder comment
- Stakeholders must be engaged throughout development
- Meet with WG prior to facilitator meeting
  - Give charge
  - Identify potential dates in December to meet to develop draft
  - Brainstorm ways to engage stakeholders
Questions? / Comments?