



# Strategic Planning 2022-2023 Charge to the Committees



## Committee Chair Zoom Presentation

Tuajuanda C. Jordan, President

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# Process Structure





# Workgroup Charge



- Develop 3 – 5 strategic goals that will accomplish the associated strategic objective
- There must be an eye towards inclusive diversity and equity in addressing *every pillar*
- Engage stakeholders in the development of the strategic goals
- Develop KPIs for each goal
- Deliver the rough draft to the SPSC by December 2022
- Work with SPSC to refine the goals and KPIs during early spring 2023 semester



# SPSC Charge



- Manage the strategic planning process
- Facilitate December 2022 draft-development process
- Liaise between WGs and president
- Consult with WGs and stakeholders in refinement of drafts
- Deliver refined draft to writer in March 2023
- Review/edit draft strategic plan



# Essentials for Each Pillar



- Strategic goals
  - target number is three to five
  - must be transformational/impactful
  - should be achievable/attainable within 1 – 3 years
  - resource needs / cost of implementation must be included
  - potential revenue source must be identified
- KPIs/metrics should be measurable



# Process for the Development of Goals and KPIs



- Chairs must develop charge for their respective WG/the SPSC
- At initial stage of development, encourage WG to identify best practices/seek input from consultants
- Use Google docs to share information as much as possible within and across WGs; post to website things ready for stakeholder comment
- Stakeholders must be engaged throughout development
- Meet with WG prior to facilitator meeting
  - Give charge
  - Identify potential dates in December to meet to develop draft
  - Brainstorm ways to engage stakeholders



# Questions? / Comments?