

State of the College

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Today's Topics

Enrollment

Budget

\$2.5M Capital Campaign

Title IX

Inclusivity, Civility, and Respect

Making the Invisible Visible

But first....
Accolades & Nota Bene



SMCM in the Community

- Educational materials for the new Estuarium exhibit at Calvert Marine Museum
- BrainSTEM taking root in county high schools
- 1st county exit poll survey



SMCM in the Community

- The EPA's Top 30 Colleges & Universities for Green Power Award



Getting things done

- Sidewalk and traffic-calming project
- Anne Arundel Hall
- Memoranda of Understanding
 - Sheriff's Office
 - Walden-Sierra
- Trainings
 - LGBTQ (CommUnity)
 - Sexual misconduct



And, now...

The Other Big Issues

Enrollment

Enrollment

Last Semester

- Met targets
- Cohort 2014
 - Comparable academic credentials
 - most diverse: 30% minority
 - >90% in-state
- Retention Committee charged (96% retained F→S)
- Campus community engaged in recruiting and retention efforts

This Semester /Forward

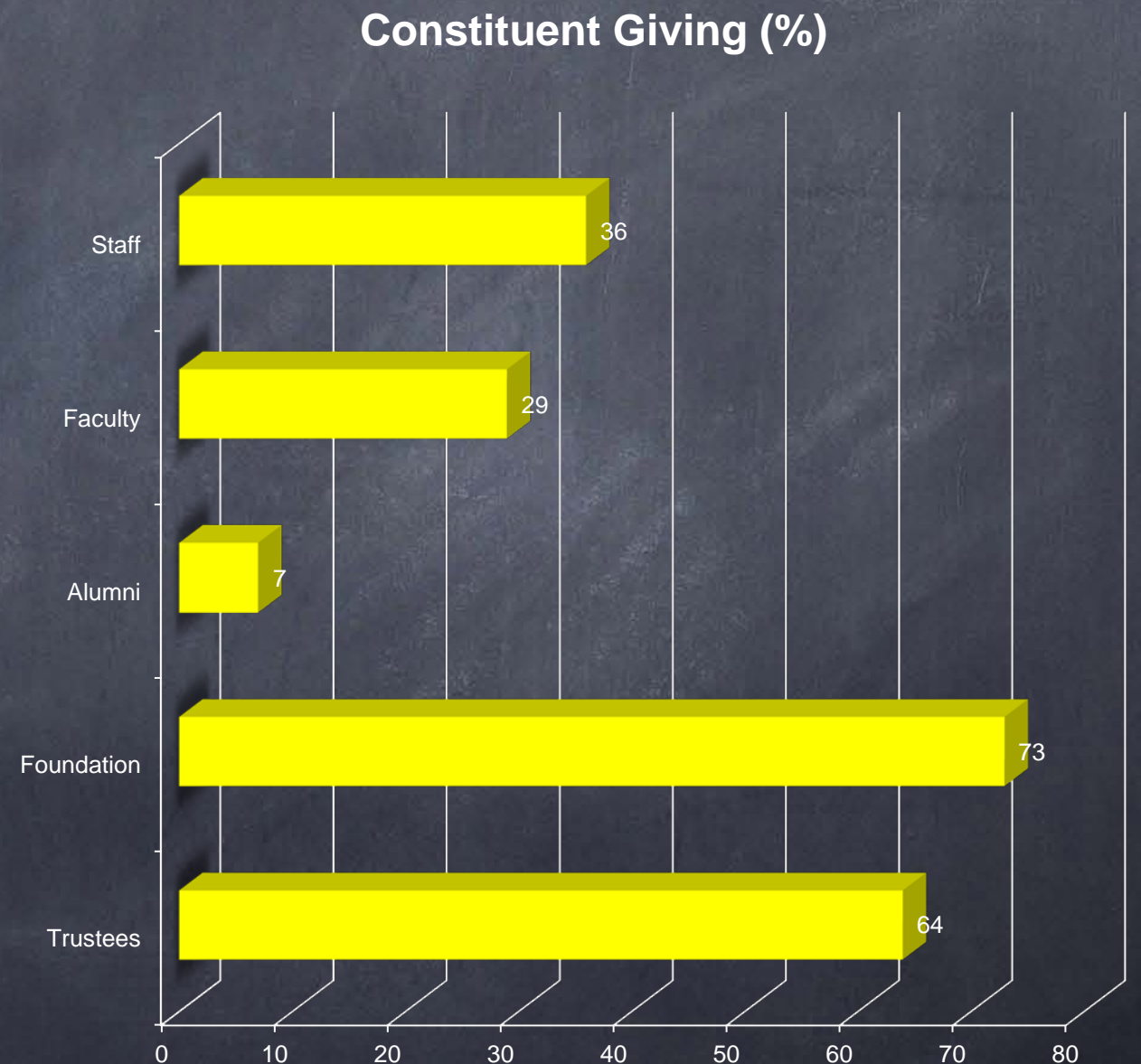
- Continue enhanced recruiting efforts
- Prospect pool up
- Applications down
- Will early decision high yield rate translate?
- Associate VP for Strategic Communications hired

Development

Last Semester

- VP turnover
- Internal: restructure & reinvigorate
- External trust and new relationships
- Raise funds
 - Modify gifting priority
 - Foundation Board enhancement
 - Cultivate culture of giving

- Initiated the \$2.5M capital campaign

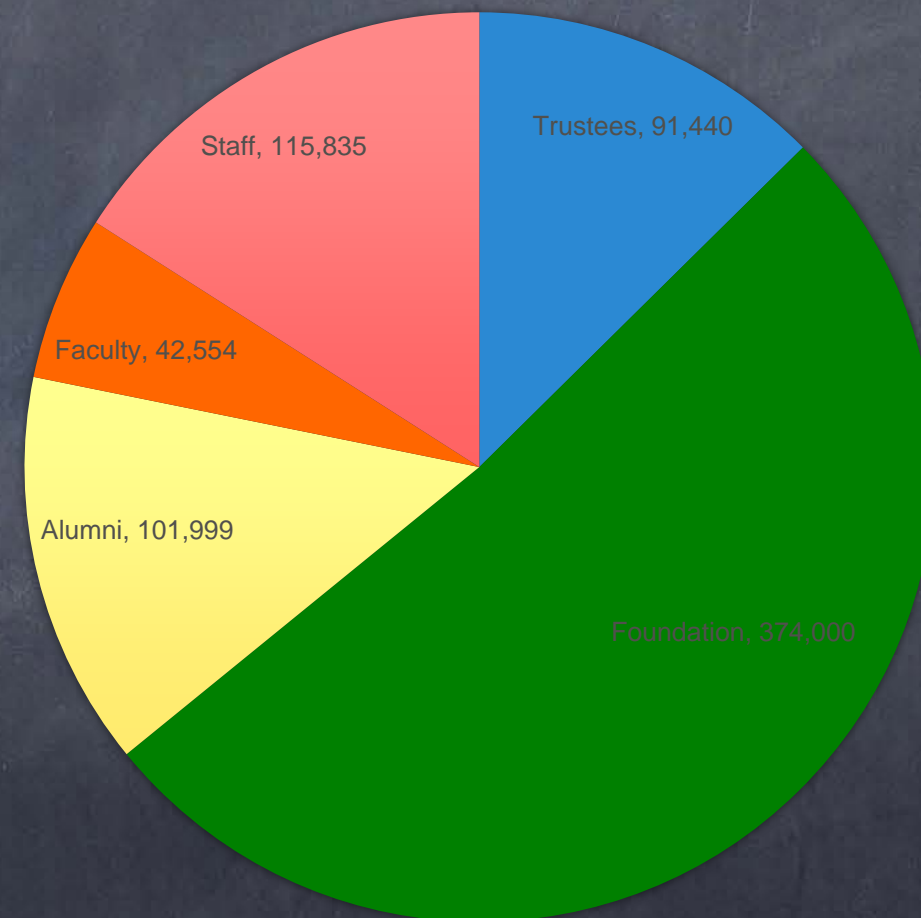


Development

This Semester /Forward

- Continue the good work

\$725K → \$1.25M



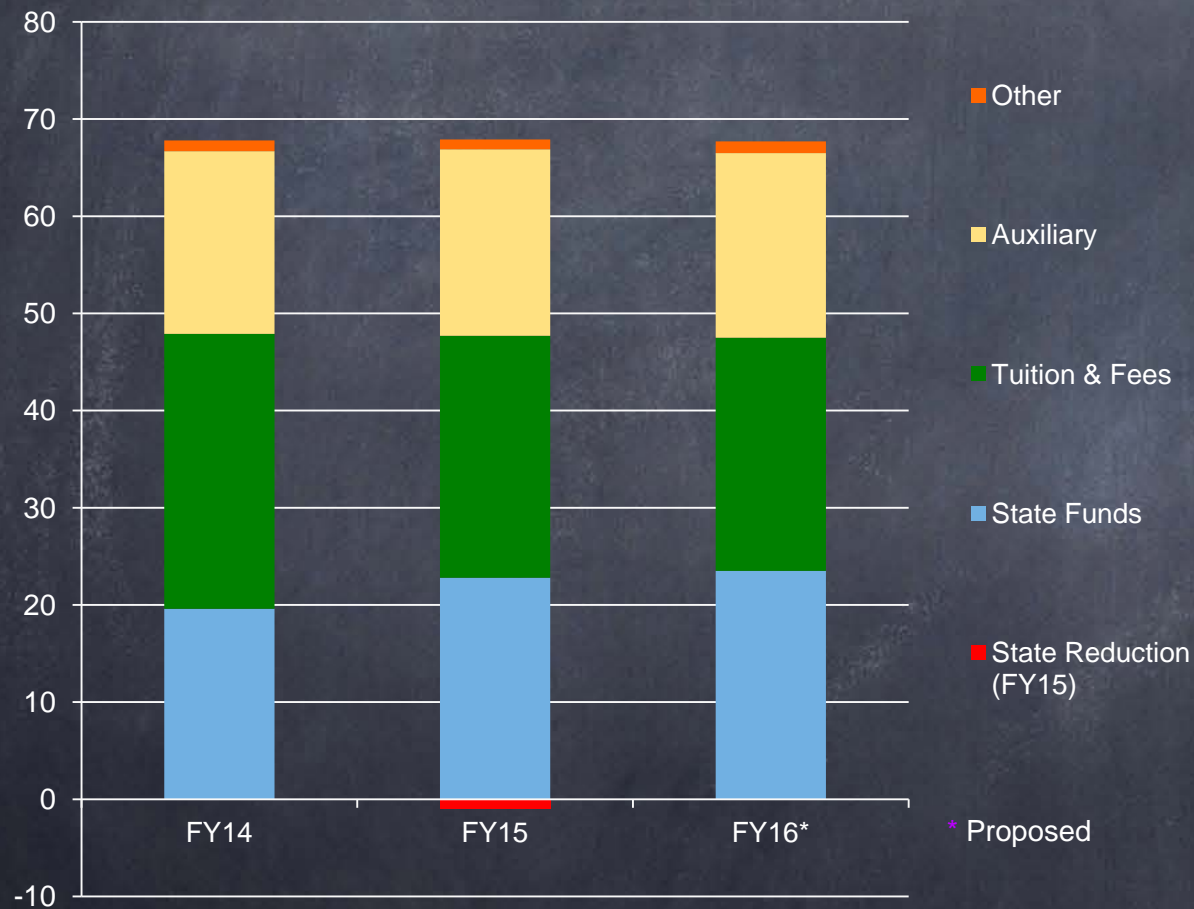
- Hire new VP for Advancement

Budget

Last Semester

This Semester /Forward

College Budget



- State cut \$526K from FY15
- Absorbed
- FY16 – No tuition hike
- Projected \$1.6 - \$2.2M deficit
- Revised forecast: \$0.8 - \$1.4M deficit
- Programming
- Governor's proposed rescinding of FY15 COLA?

Challenges of Humanity – Title IX

Last Semester

- Progress towards transparency and support
- Made very good progress towards compliance
 - Developed/refined policies & procedures
 - Title IX team
 - Campus-wide training

This Semester /Forward

- Hire new Title IX coordinator
- Continue to assess and refine policies & procedures
- Work with campus community to build and retain trust

Challenges of Humanity – Inclusivity, Civility, & Respect

Last Semester

- I was speechless & disappointed

This Semester /Forward

- Work to do requiring the entire campus community
 - Programming
 - Facilitate dialogues
 - Safe spaces
 - 175th Anniversary

What is the state of the
College?

Inclusivity

Enrollment

Development

We are doing okay...

Title IX

Finance and Budget

...and the “at-large” community is
feeling rejuvenated

Rejuvenation and Connection

Hawktoberfest

700 alumni & friends

Giving Tuesday

>\$16K from 209 donors

MLK Prayer Breakfast
(Michael Steele)

>300 attendees

Community Service

9445 hours



The President's Community Service Honor Roll

How are we doing with
respect to our *Mission*?

Mission...

- Access & Affordability



- Diversity



- Liberal arts excellence



• Invisible

• Visible

Visibility & Accomplishments

Books (published/edited)	4	
Articles/Book chapters	43	
Reviews/Blogs/Op-Eds	9	
Exhibitions/Performances	28	
Conference presentations/Invited Lectures		51
Student co-authors		NUMEROUS
Awards	3	

Visibility & Accomplishments

Washington Post's Top 10 Staged Productions

Michael Ellis-Tolaydo

Tribes

The Admission

Mary Veronica Carroll Rothwell Award
(St. Peter Claver's Educator of the Year)

Anne Leblans

The State of the College *in toto*...?

Better and Improving