St. Mary’s College of Maryland Title IX/Sexual Violence Prevention Activities Logic Model – Fall 2020

Inputs
- Title IX Personnel
  - Title IX Coordinator
  - Title IX Investigator
  - Title IX Fellow
  - ACTM Fellow

Wellness Center
- Sexual Assault (SA) Advocate
- SMCM 24/7 Counseling Hotline
- Sexual Misconduct Advocacy and Resource Team (SMART)
- Peer Health Educators (PHE)

Funding
- “Preventing Campus Sexual Assault Through Social Norms Change” Grant from the Maryland Department of Health
- SMCM Title IX Budget

SMCM Resources
- Title IX Team
- Alcohol Task Force (ATF)
- Partnerships with Student Affairs, Academic Affairs, Athletics, etc.
- Student Volunteers

Other Inputs
- MD Department of Health Technical Assistance
- RISEMD Resources
- ATIXA Resources
- MCASA Resources

Student Activities
- Title IX/sexual violence required prevention training
- One Love Escalation Workshop – required for all student-athletes, open to all
- Everfi Online Training
- Bringing In The Bystander (BITB) training
- Grant-funded A Call to Men (ACTM) on-going programming
- SMART & PHE programs
- SMART hotline
- St. Mary’s Project (SMP) Programing
- On-going Prevention Activities

Faculty & Staff Activities
- In-person/online training for new employees
- Sexual Harassment Prevention Training

Parent Activities
- SOAR Session

College-Wide Activities
- Updated Title IX resources & marketing materials
  - Title IX Annual Reports & Dissemination Board of Trustees
  - Student Government Association
  - Campus Meetings
- Social Norms Campaigns
- DVAM & SAAM
- Social Media Campaigns

Other Activities
- Annual campus climate survey
- Comprehensive Program Evaluation
- Everfi participant survey

Monitoring Activities
- Increase in association with prosocial peers
- Increase in concern for how individual actions impact others
- Increase in association with prosocial peers
- Decrease societal norms that support sexual violence
- Decrease cultural norms that support aggression
- Decrease in acceptance of societal norms that support male superiority and sexual entitlement
- Decrease in acceptance of societal norms that maintain women’s inferiority and sexual submissiveness
- Increase use of data-driven decision-making for program delivery