

# Fudan University International Summer Session

## Program Overview

Fudan University International Summer Session will provide a 5-week course study and cultural experience to international students from all around the world. Students will have the opportunity to get to know China, experience Shanghai and be part of Fudan University. Fudan University students will also have the chance to study and communicate with international students. This program will help you to better understand multiculturalism, form an international vision, and improve your international communication skills.

Fudan University International Summer Session is from June 2 to July 7, 2012. There are two parts: content courses and Chinese language courses. Content courses will cover three aspects: Chinese Society and Politics, Chinese History and Culture, and Chinese Economy and Management. There are 14 content courses and Chinese language courses of 4 different levels for students to choose from. Cultural lectures and visits will also be included. Each student can choose 2 content courses and 1 Chinese language course. Each content course has 39 study hours(2 credits)and each Chinese language course has 20 study hours (1 credit). After successful completion of the study, each student will be awarded a Fudan University transcript.

## Fees

Application fee: 400 RMB

Tuition: 8800 RMB

On-campus Accommodation:

Main building: double room 70RMB/per day, single room 100RMB/per day

Sub-building: single room 70 RMB/per day

(Facilities: Bathroom, air-con, TV, telephone, and Internet access, cable TV access. Beddings will be provided.)

## Application

**Qualification:** Non-Chinese Citizens; with education background of or above

college graduation, or currently attending college; healthy; native English speaker or English level equivalent on the Test of English as a Foreign Language (TOEFL), a score of 85 or higher

**Application period:** November 15, 2011—January 31, 2012

**Application documents:**

1. Application Form For International Students
2. Valid passport copy (Information page)
3. University certificate or diploma (original one or a notarized copy, in notarized Chinese or English translation)
4. Related transcripts (original one or a notarized copy, in notarized Chinese or English translation)
5. Document which can prove your English level

**How to apply:**

1. Please go to <http://iso.fudan.edu.cn>, fill out the Application Form through **E-Application**, pay the application fee online. (Notes: In Study Plan, please choose Non-degree programs, General Advanced Student, in English, International Students Office, Fudan Summer Session )
2. Please print the Application Form, sign it, and send us the application documents by post

***All application documents and application fee are non-refundable.***

**Contact & Postal Address:**

Non-Degree Department, International Students Office, Fudan University  
No.220 Han Dan Road, Shanghai 200433, China

Tel: 86-21-65642250

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<http://iso.fudan.edu.cn>

## Schedule for 2012 Fudan University International Summer Session

Chinese Society and Politics	Urban Research: Shanghai in Comparative Perspective (A)
	Chinese Media and Politics in the Context of Globalization (B)
	Sino-US Relations and Rise of Asia (B)
	History of Diplomacy in Modern China (C)
	Chinese Culture and Business Practice (C)
Chinese History and Culture	Ancient Chinese Thought (A)
	Chinese Buddhism (B)
	Modern Chinese Fiction (B)
	Comparative Philosophy: Chinese and Western (C)
Chinese Economy and Management	Games of Strategy (A)
	Service Marketing in China (A)
	Chinese Financial Markets (B)
	Reform and Development of China's Foreign Trade (C)
	Dynamics of Chinese Economy (C)
Chinese language	Elementary Chinese (D)
	Intermediate Chinese (D)
	Upper-Intermediate Chinese (D)
	Advanced Chinese (D)

You can choose up to two content courses from the groups A, B and C. Courses in a single group A, B and C will be arranged at the same time, so you can choose only one from each group. Chinese language course level will be decided after the placement test.

Date	Day	8:55—11:35	13:30—16:05	16:15—17:55	Evening
6/02	Sat	Registration			
6/03	Sun	Orientation, Chinese language placement test, Campus tour			
6/04	Mon	A	B		Huangpu River Cruise
6/05	Tue	C	A	D	
6/06	Wed	B	C		
6/07	Thu	A	B	D	
6/08	Fri	C	Visit Shanghai Museum		
6/09		Free time			

	Sat				
6/10	Sun				
6/11	Mon	A	B		Paper-cutting Lecture
6/12	Tue	C	A	D	
6/13	Wed	B	C		
6/14	Thu	A	B	D	
6/15	Fri	C	Chinese Calligraphy and Painting Lecture		
6/16	Sat	Optional visit: One day tour (320 RMB per person) Route A: Su Zhou Route B: Xi Tang Route C: Wu Zhen Students can apply freely and we will start with a minimum of 10 students.			
6/17	Sun	Free time			
6/18	Mon	A	B		Watch Acrobatics Show
6/19	Tue	C	A	D	
6/20	Wed	B	C		
6/21	Thu	A	B	D	
6/22	Fri	C	Peking Opera Lecture		
6/23	Sat	Optional visit: 3200 RMB per person Route A: Beijing Route B: Xi'an			
6/24	Sun	Students can apply freely and we will start with a minimum of 20 students. From Friday afternoon to Sunday night.			
6/25	Mon	A	B		Taichi Lecture
6/26	Tue	C	A	D	

6/27	Wed	B	C		
6/28	Thu	A	B	D	
6/29	Fri	C	Visit a charity house		
6/30	Sat	Optional visit: Two days' tour			
7/01	Sun	Route A: Hangzhou (630 RMB/per person) Route B: Nanjing (700 RMB/per person) Students can apply freely and we will start with a minimum of 10 students.			
7/02	Mon	A	B		Make Chinese knot
7/03	Tue	C	A	D	
7/04	Wed	B	C		
7/05	Thu	A	B	D	
7/06	Fri	C	Visit a nursing home		
7/07	Sat	Closing Ceremony			

## Course Introduction

### **Chinese History and Politics**

#### **1. Urban Research: Shanghai in Comparative Perspective**

**YU Hai, Professor, Department of Sociology, Fudan University**

The aim of the course is to provide students with Shanghai discourse and facilitate their personal experience in the city. Students will use their own first-hand observations, coupled with broad-based readings in a range of social science areas, to reach their own understanding about Shanghai and the rapid pace of China's modernization. Empirical experiences are highly valued throughout the course. By fieldwork as well as observation, students will see the city through their own eyes. The reflection over first hand empirical experiences will be included in the assignments, presentations and final work. Students are expected to critically argue their empirical experiences by making comparison between Shanghai and other cities, by looking into the cultural or institutional background of their observation, etc.

#### **2. Chinese Media and Politics in the Context of Globalization**

**SHEN Guolin, Assistant Professor, Journalism School, Fudan University**

This course introduces foreign students to the background of China's political institution and culture and provides overview of the relationship between China's media and politics in a global context. By the end of the course, the students will have acquired a broad perspective of China's political communication and gain familiarity with China's media system and its political consequences. Four general topics will be explored: media and China's revolution; media policy; trajectory of media reform; media and international relation. For each topic, the course will be conducted with two lectures and one seminar. The students will be divided into several groups, each of which will give a presentation on each topic.

#### **3. Sino-American Relations and the Rise of Asia**

**PAN Rui, Professor, Center for American Studies, Fudan University**

Asia is the largest and most densely populated continent in the world, and the only one that has increased its proportionate share of the world's gross economic product since World War II. Among the big changes to have occurred since then have been the economic "miracles" of Japan, the "Four Tigers," and now the People's Republic of China, with 1.3 billion people. Yet China's emergence is only the most spectacular example of a continental transformation that seems certain to contribute to a new and quite different world.

This course is designed to provide an introduction to the analysis of China's

relations with the United States. After the establishment of People's Republic of China (PRC), how about her relationship with neighboring countries? What's China's pursuit of foreign policy goal in the context of cold war? And how Triangle relationship works among the US, Soviet and China? Especially with the rise of Asia, what's new version of China's relations with the US? Put American politics into consideration it's even more complex for Sino-US relations. Grades will be based on written paper and final exam, and on participation in class.

#### **4. History of Diplomacy in Modern China**

**LIU Yongtao, Associate Professor, Center for American Studies, Fudan University**

This course is designed to college students with basic historical facts, events, figures and doctrines about Chinese diplomacy. It is intended to provide an introductory survey of a diplomatic history ranging from 1949 when the People's Republic of China was established to the early 21st century. It examines major events, clues, and ideas in China's diplomacy at different stages of this part of the history.

This course wants to prepare students for a more meaningful understanding and appreciation of Chinese perspective on contemporary issues related to international affairs. At the completion of this course, the students should be able to know not only some basic historical "facts" or "data" about Chinese diplomacy, but also, more importantly, to realize how a diplomatic history in modern China unfolds as it is in an ever changing social and political context in which this history has been produced.

#### **5. Chinese Culture and Business Practice**

**PAN Tianshu, Associate Professor, Department of Sociology, Fudan University**

Drawing upon an interdisciplinary approach, this course addresses several major themes focusing on the cultural dynamics of the Chinese marketplace. Topics covered will include the implications of globalization for everyday life in the local contexts, the cultural dimensions of international business, and the rise of entrepreneurship and consumerism in contemporary China, etc. One important goal of this course is to provide a set of conceptual tools and a new perspective that will hopefully help you better describe and understand China's unprecedented socioeconomic transformations.

### **Chinese History and Culture**

#### **6. Ancient Chinese Thought**

**CAI Qinghua, Assistant Professor, School of Philosophy, Fudan University**

This course aims at giving a general account of Chinese traditional thoughts and helping students to understand Chinese tradition. This course offers an introduction to some ancient schools, namely Confucianism, Daoism, Mohism, and Legalism etc. These schools all have had tremendous and lasting impacts on the formation of the Chinese mind and will continue to shape the Chinese outlook on life in the future. Representative thinkers from each of these schools will be selected and introduced. Apart from philosophical analysis, historical, as well as cultural, factors contributing to the rise and developments of their thoughts will also be examined.

Lectures will be delivered in English. Audio-visual materials will occasionally be used so as to help students understand course content more vividly.

**7. Chinese Buddhism**

**SUN Yinggang, Associate Professor, Institute for Advanced Humanistic Studies, Fudan University**

Buddhism has played an enormous role in shaping the mindset of the Chinese people, affecting their aesthetics, politics, literature, philosophy and medicine. The course is a comprehensive survey of Chinese Buddhism. We will explore the growth and transformation of the beliefs, doctrines, practices, and institutions that shaped the historical trajectory of Chinese Buddhism, and assess the overall impact of Buddhism on Chinese religious, social, and cultural life. It will serve also as a useful source of collateral readings for graduate students who are interested in the religious aspects of China.

There are no formal prerequisites, although some prior knowledge of Chinese history and/or religion will be helpful. No knowledge of the Chinese language is required.

This is primarily a lecture course, but students are encouraged (and expected) to engage in discussion and critical analysis of the course materials.

**8. Modern Chinese Fiction**

**YAN Feng, Associate Professor, Department of Chinese Language and Literature, Fudan University**

This course will examine major writers and their works in short stories and novels from both historical and artistic perspectives. Special attention is paid to how these works reflect the change of the world and people's mentality in different ways. Detailed textual analysis will be applied to bring out the nuance of language and aesthetic taste which struggle to grow under the strong will of politics. Reading of modern Chinese fiction will help us understand the people and history of modern China in a deeper and more comprehensive way.

**9. Comparative Philosophy: Chinese and Western**

**BAI Tongdong, Professor, School of Philosophy, Fudan University**

Through comparative studies between Chinese and Western philosophies that

are apparently sharply different from each other (the comparisons and contrasts will be text-based), it is intended to help students to transcend the limits of their worldviews. Moreover, the comparisons and contrasts among philosophical traditions of different cultures, time, and locations, the students are expected to appreciate the universality and eternity of philosophical problems, and their particular and concrete expressions in different contexts.

## **Chinese Economy and Management**

### **10. Games of Strategy**

**ZHOU Rong, Associate Professor, School of Management, Fudan University**

This subject is an elective course in management science. Game theory is the study of multi-person decision problems in which each agent's (player's) action influences payoffs of other agents (or players). Game theory has applications in many fields, such as politics, economics, biology, and computer science. The goal of this course is to give you a thorough introduction into game theory. The students should learn how to describe games in the formal language of game theory. Students should also learn how to recognize the major strategic considerations and predict the behavior in games using the concepts of game theory. At the end of the course you should be able to analyze and solve complicated games. We will discuss four classes of games: static games of complete information, dynamic games of complete information, static games of incomplete information and dynamic games of incomplete information. Corresponding to these four classes of games will be four notions of equilibrium in games: Nash equilibrium, subgame-perfect Nash equilibrium, Bayesian Nash equilibrium and perfect Bayesian equilibrium.

### **11. Service Marketing in China**

**QIU Lijin, Assistant Professor, School of Management, Fudan University**

Services dominate more and more countries' economy and are becoming critical for competitive advantage in companies across the global and in all industry sectors. In fact, recent award-winning publications espouse the view that "All businesses are service businesses."

In this course, you will learn critical skills and gain knowledge needed to implement excellence service and service strategies for competitive advantage in Chinese market, which is defined as a dynamic and immature market.

### **12. Chinese Financial Markets**

**WANG Xiaozu, Professor, School of Management, Fudan University**

This course introduces the institutions, instruments, and empirical regularities of Chinese financial markets. It aims to lay a foundation for understanding and anticipating further developments of Chinese financial markets. It should also help students identifying research topics for their senior thesis. The focus will be

on current issues and debates about Chinese financial markets. The course will integrate some of the materials of previous courses, such as corporate finance, investment and international finance, and allow students to apply analytical tools to Chinese financial markets. We will highlight the similarities and differences between Chinese financial markets with more developed ones.

### **13. Reform and Development of China's Foreign Trade**

**CHENG Dazhong, Professor, School of Economics, Fudan University**

This course is intended to equip students with the general knowledge of the trade reform and development in China. In addition to providing the above topics, the course will also discuss the contemporary literature and investigate cutting-edge issues in the research of Chinese foreign trade. Therefore, this course tries to present and analyze the facts about China's foreign trade in the standard framework of international trade or international economics, so as to enhance the students' capability to comprehend and analyze China's foreign trade reform and development.

### **14. Dynamics of Chinese Economy**

**ZHANG Qi, Associate Research Professor, School of Economics, Fudan University**

This course provides a comprehensive introduction to the economic development of the People's Republic of China. It also provides a cursory examination of the key issues confronting the incumbent government. The first part of the course will introduce students to China's economy since 1949 until present. The middle part of this course will examine some prominent features of the Chinese economy, including both its formal and informal aspects. Finally, several key economic issues in the reform era will be examined. The prospect of the economy in the foreseeable future will be discussed too.